

KINETRADOGRAM.

A Weekly Record of Offers and Announcements
by the KINEMATOGRAPH TRADING Co., Ltd.

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KINEGRAMS.

Those showmen who are on the look-out for a low-priced feature in really good condition should note the price of "A Lion Let Loose" in our list. This is a coloured film in exceptionally good condition considering its age.

We must apologise to those of our customers whose orders for Geraniums and Roses have been somewhat delayed. We hardly expected that the paragraph in last week's issue would have had such striking results. We hope to be in a position to deliver all orders in hand by to-morrow.

In place of the suggested list of features installed at our Cardiff branch, which we promised to include in this week's issue, we are sending out additional lists to those showmen whose Theatres are situated in districts which are best served from the Welsh city.

"Monte Cristo" has been beating all records, both in London and the Provinces. A Manager in an Eastern suburb tells me he had a thousand people in his Hall on the first day of showing by 4 o'clock. Managers who cannot afford expensive features should note that this is one of the films which can be safely shown after the opposition.

Our latest exclusive "Lolotte" is booking up very rapidly, only a few Towns being now available. Have you taken it for your Town?

THE LOOKER-ON.

LIST OF FEATURE FILMS FOR SALE.

Below we give a list of Feature Films which we can offer for sale outright. If you are interested in business of this class it will pay you to register your name on our Special Buyer's list.

Name of Film.	Length.	Company.	Date.	Price.
The Massacre	2,000 ft.	A. B.	Dec. 19	2d. ft.
A Lion let Loose	2,000 ft.	Gaumont	Sept. 15	1½d. ft.
Lady of the Lake	2,571 ft.	Vita.	Sept. 12	1½d. ft.
When Love Dies	2,600 ft.	Nordisk	Aug. 10	1½d. ft.
Prisoner of War	1,000 ft.	Edison	Sept. 7	1½d. ft.
Caesar Borgia Col.	2,228 ft.	Pathé	Sept. 7	1½d. ft.
Black Chancellor	3,000 ft.	Nordisk	July 28	1½d. ft.
Daughter of the Spy Col. ...	2,500 ft.	Cines	July 27	1d. ft.
The Crisis	2,000 ft.	Bison	July 14	1d. ft.
Tom Butler	2,550 ft.	Eclair	July 8	½d. ft.
Dick Turpin I.... ...	1,132 ft.	B. & C.	July 7	½d. ft.
Dick Turpin II.	1,108 ft.	B. & C.	Aug. 21	½d. ft.
Mystery of Notre Dame ...	2,500 ft.	Eclair	May 3	½d. ft.
Dangerous Play	2,400 ft.	Nordisk	Apr. 13	½d. ft.
Wreck of the Aurora	2,900 ft.	Cosmo.	Feb. 24	£12 the subject
Vanity Fair	3,211 ft.	Vita.	Mar. 8	£10 ..
Enoch Arden	2,000 ft.	A. B.	...	£6 ..
Aviators' Generosity	2,560 ft.	Nordisk	...	£5 5s. ..
Lady with the Camelias ...	1,270 ft.	Pathé	Feb. 24	£4 ..
The Fear	1,000 ft.	Pathé	re-issue.	£3 5s. ..
Aeroplane Elopement	1,000 ft.	Vita.	...	£3 5s. ..
Rory O'Moore... ..	1,000 ft.	Kalem	...	£2 ..
Captain Kate	1,000 ft.	Selig	...	£2 ..
Craven Heart	1,000 ft.	Selig	...	£2 ..
Railroad Raiders of '62 ...	1,000 ft.	Kalem	...	£2 ..
Back to the Primitive... ..	1,000 ft.	Selig	...	£2 ..
The Still Alarm	1,000 ft.	Selig	...	£2 ..
The Gunshot	1,000 ft.	Pathé	re-issue.	£1 ..
Flight to Death	1,748 ft.	Nordisk	Jan. 6	£1 ..
An Actor's Daughter	3,000 ft.	Vitoscope	...	£1 ..

FEATURES: A SUGGESTION.

The development of the Feature Film to its present position of importance in the Picture Theatre programme is quite in accordance with the natural evolution of things.

The Picture Theatre is now *par excellence* the amusement of the people, but in a large measure its rapid growth in the affections of the masses must be ascribed to the introduction of the long dramatic film in two or more parts.

Every playgoer knows that the demand for theatrical talent—real ability—far exceeds the supply. This is evidenced by the fact that second and even third rate actors can achieve a certain amount of fame on the boards, simply because there are not enough good ones to go round.

This difficulty is partially overcome in the Music-hall world, where a star turn will often appear at several different houses in one evening. But this remedy for shortage of talent naturally has its limits.

In the Kinematograph world there are no limits. People in London, Liverpool, Paris and Sydney can enjoy the performance of a gifted actor at one and the same time. *Now, what use have we made of this enormous privilege?*

Very little it is to be feared. In order to cope with the incessant demand for something new the manufacturers are turning out month after month feature-films good, bad and indifferent. There are not enough ideas to go round. On the other hand there are thousands of people in this country alone who have never seen such masterpieces as "A Tale of Two Cities," "The Fall of Troy," and similar wonderful pictures.

Surely such masterly productions as these should not be allowed to drop into oblivion, while we are perhaps being compelled to use something of a second-rate quality to complete our programmes. Kinematograph conditions are, of course, different from theatrical ones, and the question of a revival has its difficult points.

First there is the matter of wear; but the Kinematograph Trading Company propose to purchase from time to time copies of the very pick of the manufacturers work, and offer them to their customers at moderate rates. Particulars of these first purchases will appear next week.

Another point is posters. In many cases these cannot be readily obtained for obsolete films, but great care will be taken to see that these are provided.

Lastly there is the question of your audience. How will it affect them? That of course is a matter for you to decide, but it is highly probable that only a small percentage will have seen it before; and of these it is fairly safe to suppose that they will prefer to see a good feature revived than a new picture of indifferent merits.

We should like to hear the views of our readers on this matter, with suggestions as to films which might be included in a Revival List.

FEATURE FILMS.

These Films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.

ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED.

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased.	Jan. 27	Jan. 30	Feb. 3	Feb. 6	Feb. 10	Feb. 13	Feb. 17	Feb. 20	Posters.
857	The Shaughraun	3000	Kalem.	Mar. 16	—	First	Vacancy	March 31	£9 week.	—	—	—	
863	The Devil's Daughter	3008	Nordisk	Feb. 16	—	First	Vacancy	March 10	£8 week.	—	—	80/-	
864	At the Foot of the Scaffold.	1925	Hepworth	Feb. 9	—	—	—	—	100/-	—	—	—	
865	Undine	2000	Thanhouser	Feb. 22	—	First	Vacancy	March 3	£8 week.	—	—	—	
860	Nick Winter and the Ace of Clubs	1693	Pathé	Feb. 15	—	—	—	—	—	—	—	80/-	
861	The Smouldering Spark	1500	Selig	Feb. 9	—	—	—	—	75/-	—	60/-	60/-	
859	The Merry Widow	2312	Eclair	Jan. 12	—	—	—	—	—	—	50/-	50/-	
862	On the Steps of the Throne	3350	Pasq.	Feb. 23	First	Vacancy	Feb 28	£7 10/- (Three days)	80/-	—	70/-	—	
854	The Crooked Path	2137	Lubin	Feb. 2	—	—	—	—	—	—	100/-	—	
855	The Stolen Symphony	2023	Lubin	Feb. 16	—	—	—	—	—	—	120/-	120/-	
856	The Kerry Gow	2770	Kalem	Feb. 9	—	—	—	—	—	—	90/-	90/-	
858	The Stolen Treaty	3165	Nordisk	Feb. 2	—	—	—	—	—	—	35/-	—	
853	The Panther's Prey	1920	Gaumont	Jan. 5	—	—	45/-	—	40/-	40/-	35/-	35/-	Q.C. 8 sheet
852	A Race for an Inheritance	2400	Gaumont	Dec. 26	—	Offers invited for	First Week	—	£5 week	—	—	—	4 sheet, 8 sheet
850	The Merchant of Venice	2000	Than.	Feb. 8	First	Vacancy	March 10	—	60/-	60/-	50/-	50/-	6 sheet Q.C.
848	At the Risk of her Life	2800	Cosmo	Jan. 22	—	—	—	—	—	—	40/-	40/-	6 sheet Q.C.
844	The Woman in White	2000	Than.	Jan. 19	—	—	—	—	—	—	100/-	100/-	6 sheet, 8 sheet
840	Kings of the Forest	1800	Selig	Jan. 19	140/-	140/-	120/-	120/-	100/-	100/-	80/-	80/-	
842	Father	3485	Eclair	Jan. 19	140/-	140/-	120/-	120/-	100/-	100/-	80/-	80/-	

841	The Black Mask	2950	Am. Re.	Jan. 11	—	80/-	70/-	60/-	60/-	8 sheet Q.C.
847	The Mills of the Gods	3079	Vita.	Jan. 9	—	80/-	—	—	—	—
839	Jess (Rider Haggard)	3000	Than.	Jan. 8	—	80/-	—	60/-	60/-	6 sheet Q.C.
843	Nicholas Nickleby	2000	Than.	Jan. 1	—	50/-	30/-	30/-	30/-	6 sheet Q.C.
836	The Tempest (Shakespeare)	1885	Eclair	Dec. 22	—	30/-	25/-	20/-	20/-	4 sheet, 8 sheet
838	The Three Comrades	2362	Nor.	Dec. 22	—	50/-	35/-	30/-	30/-	6 sheet
812	Monte Cristo	3150	Selig	Jan. 5	—	80/-	50/-	40/-	40/-	12 sheet, 6 sh. Q.C.
831	The Massacre	2150	A. B.	Dec. 19	—	30/-	25/-	20/-	20/-	12 sheet, 6 sh. Q.C.
835	Nick Winter & the Stolen Favourite	3390	Pathé	Dec. 14	—	40/-	35/-	30/-	30/-	16 sh. Q.C., 4 sh. Q.C.
824	The Mine Owner	2525	Contl.	Dec. 12	50/-	25/-	25/-	20/-	20/-	6 sheet Q.C.
846	The Badminton Hunt	1250	Barker	Dec. 8	25/-	25/-	25/-	25/-	25/-	6 sheet
845	When Bacchus Reigns	2380	Nor.	Dec. 1	—	30/-	—	—	—	6 sheet Q.C.
826	Builders of the Empire	2390	Bison	Dec. 1	30/-	—	30/-	30/-	30/-	6 sheet, 4 sh. Q.C.
830	A Sister's Ordeal	2990	Cines	Nov. 30	—	—	—	—	—	4 sheet
825	The Broken Sword	3000	Duskes	Nov. 28	25/-	35/-	—	20/-	20/-	Q.C.
832	Rip Van Winkle	2099	Vita.	Nov. 28	—	30/-	—	20/-	20/-	6 sheet, 8 sheet
833	All in Vain	2000	Nor.	Nov. 25	—	—	—	20/-	20/-	6 sheet
827	A High Stake	2663	Nor.	Nov. 23	—	—	35/-	35/-	30/-	6 sheet Q.C.
829	Plot and Counterplot	2827	Cines	Nov. 23	—	40/-	—	35/-	30/-	8 sheet Q.C.
822	'Twixt Life and Death	2000	Ambr.	Nov. 10	—	20/-	—	20/-	20/-	8 sheet
818	The Cry of the Children	2000	Than.	Nov. 9	—	20/-	20/-	20/-	20/-	6 sheet Q.C.
810	Under Two Flags	2000	Rep.	Nov. 9	20/-	—	—	30/-	30/-	6 sheet Q.C.
803	The Bohemian Girl	3000	Nor.	Nov. 9	—	—	—	30/-	30/-	6 sheet
828	A Clown's Revenge	2352	Nor.	Nov. 9	30/-	—	—	30/-	30/-	6 sheet
820	Siegfried	2660	Ambr.	Nov. 4	—	30/-	30/-	30/-	30/-	6 sheet, 4 sheet
809	The Corkscrew Gang	2785	Gerr.	Nov. 3	35/-	—	—	30/-	30/-	8 sheet
817	His Lost Memory	2171	Nor.	Nov. 2	—	25/-	25/-	20/-	20/-	6 sheet
816	Fire at Sea	2216	Nor.	Oct. 27	25/-	25/-	25/-	25/-	25/-	6 sheet, 8 sheet
783	Oliver Twist	3700	Hep.	Oct. 24	—	40/-	40/-	40/-	40/-	6 sheet
787	The Pilgrim's Progress	3500	Ambr.	Oct. 13	45/-	45/-	45/-	45/-	45/-	8 sheet
806	Money Kings	2876	Vita.	Oct. 24	30/-	30/-	30/-	30/-	30/-	Q.C.
802	Lion Tamer's Revenge	1928	Cines	Oct. 19	20/-	20/-	20/-	20/-	20/-	6 sheet Q.C.
801	The Last Performance	1964	Pathé	Oct. 9	20/-	20/-	20/-	20/-	20/-	4 sheet
814	The Wheel of Fate	2148	Nor.	Oct. 6	20/-	—	—	20/-	20/-	6 sheet
799	The Fatal Ring	3000	Gau.	Oct. 6	30/-	30/-	30/-	30/-	30/-	4 sheet
798	The French Spy	2900	Vita.	Oct. 3	30/-	30/-	30/-	30/-	30/-	8 sheet Q.C.
789	The Iron Hand	2350	Gau.	Sept. 29	20/-	20/-	20/-	20/-	20/-	Q.C.
785	Dr. Gar-el-Hama	2000	Nor.	Sept. 21	—	—	—	30/-	30/-	6 sheet
778	A Lion Let Loose	2000	Gau.	Sept. 15	20/-	20/-	20/-	20/-	20/-	Q.C.
791	Lady of the Lake	2571	Vita.	Sept. 12	—	25/-	25/-	25/-	25/-	Q.C.
792	Little Daughter of the West	2600	Bison	Sept. 8	20/-	20/-	20/-	20/-	20/-	—

FEATURE FILMS—Continued.

[illegible]

EXCLUSIVES.

Name of Film.	Length.	Jan. 27	Jan. 31	Feb. 3	Feb. 6	Feb. 10	Feb. 13	Feb. 17	Feb. 20	Posters.
Lolotte (Cafe Chantant Singer) ...	2,000 ft.	50/-	50/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet Q.C.
The Boy Scout Hero ...	2,000 ft.	80/-	80/-	75/-	75/-	75/-	75/-	75/-	75/-	6 sheet Q.C.
Devil's Mask ...	2,000 ft.	50/-	50/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet
Once Upon a Time (Col. Series) ...	1,100 ft.	50/-	50/-	30/-	30/-	30/-	30/-	30/-	30/-	Q.C.
Black Panther ...	3,000 ft.	60/-	60/-	60/-	60/-	60/-	60/-	60/-	60/-	Q.C., 4 sh., 8 sh.
Dante's Inferno (Helios) ...	1,100 ft.	40/-	40/-	40/-	40/-	40/-	40/-	40/-	40/-	D.C., 4 sh., 16 sh.
Daughter's Sacrifice ...	1,500 ft.	40/-	40/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet
Only a Jew ...	1,500 ft.	40/-	40/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet
Revenge and Remorse ...	2,500 ft.	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
Black Blood... ..	3,000 ft.	40/-	40/-	40/-	40/-	40/-	40/-	40/-	40/-	6 sheet, 12 sheet
The Ring That Binds ...	3,000 ft.	40/-	40/-	40/-	40/-	40/-	40/-	40/-	40/-	Q.C., 6 sheet
Drummed Out ...	2,500 ft.	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	Q.C., 12 sheet
Thro' Trials to Victory ...	2,500 ft.	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
The Rights of Youth ...	2,500 ft.	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
At the Eleventh Hour ...	2,500 ft.	25/-	25/-	25/-	25/-	25/-	25/-	25/-	25/-	8 sheet

REVIEW OF EXCLUSIVES HERE AT 10.30 a.m. EVERY TUESDAY.

LATEST PURCHASES.

"SALOME."

Savoia. *Length 2,350 feet.* *Released Feb. 8th, 1913.*

The subject matter of this film is too well known to need repetition, and it is sufficient to say that the story has been carried out in an admirable manner. The noteworthy feature of this production is the exquisite dancing of Mlle. Susanna de Labroy, who takes the title-rôle.

First vacancy Feb. 10th. £12 10s. the week.

"THE SECRET OF THE SAFE."

Cines. *Length 2,778 ft.* *Released Feb. 22nd.*

A miser, a hoard of untold riches, a faithless servant, a railway collision, an escaped convict, and a secret safe are surely sufficient materials from which to construct a thrilling picture. The Cines Co. have certainly produced a winner in this feature, which should prove a draw with any class of audience.

First vacancy Feb. 24th. £14 the week.

"AS YOU LIKE IT."

Vitagraph. *Length 3,115 feet.* *Released Feb. 8th.*

The plays of Shakespeare are rapidly being taken up by the various manufacturers and this is the latest Kinematograph adaptation of the famous bard's works.

The fact that Maurice Costello plays the part of Orlando, and that he is ably supported by other well-known members of the Vitagraph Stock Company, is sufficient guarantee of its drawing powers.

First vacancy Feb. 10th. £15 the week.

A SERVICE NOTE.

Those of our customers who did not see our important notice about services in No. 2 should make a note of the fact that we are starting two new programmes. If you are not altogether satisfied with your present programme it will interest you to know that we have available on Feb. 24th a 5,000 ft. programme, four weeks old, which we can offer at £8 15s. On the same date a six weeks old programme can be had for £7 5s.

If you are desirous of something a little newer we can fix you up, on Feb. 17th, with a three weeks old service at £10. All these programmes are changed at the mid-week and are composed of the very finest selection of films, bought with only one aim in view, *i.e.*, to construct the finest and most varied programme possible.

We solicit your enquiries for dates other than those mentioned above and shall be happy to furnish you with a suggested programme at any time,